

September 12th - 13th



Promotional package prepared by Gina Lorenz
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What .

The **Two Harbors Catalina Island Microbrew Festival** is held on the expansive beach of the Isthmus. This harbor is a Southern California boater's paradise and a perfect spot for this event. This event is a fundraiser for the Sophie Tarbuck Scholarship Foundation. All proceeds from the festival will directly benefit scholarships for the Avalon Schools, the only schools on the island of Catalina.

Goal .

This event is intended to be a casual gathering that not just calls to the beach community of Two Harbors, but also brings those interested in beer and brewing to this little town to relax, and enjoy. Easy island access is available through charter boats that depart from San Pedro throughout the day for non-boaters.

Mood .

A friendly, yet educational opportunity to explore everything you ever wanted to know about beer and brewing. This thirst-quenching event is full of every orange and brown hue, all topped with lovely foamy suds.

Audience .

Welcome all adults, pirates, matey's, cabin boys, mermaids, beer sommeliers, brewers, hipsters, boaters, sun and fun lovers', beer scientists, beer crafters and artists, cooks, and of course, those just looking for a good time in a casual environment, at the beach, on an island.

21+





Two Harbors, Catalina
MICROBREW FESTIVAL

Two Harbors, Catalina
MICROBREW FESTIVAL

Two Harbors, Catalina
MicroBrew
FESTIVAL



TWO HARBORS, CATALINA
MICROBREW FESTIVAL
 SEPTEMBER 12th & 13th

Two Harbors, Catalina
MICROBREW FESTIVAL

Live Music, Casual Beach Location,
 Complimentary Beer Glass & Appetizers
Over 30 Breweries, Unlimited Tastings

www.twoharbors/microbrewfestival.com

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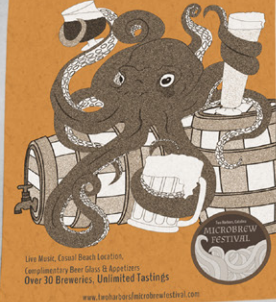








Two Harbors, Catalina
MICROBREW FESTIVAL
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Public comment period over for Redondo Beach Waterfront proposal

City officials currently reviewing comments and will work on Final Environmental Impact Report.

By Patrick M. Rubin
REDONDO BEACH—An initial public review period of Redondo Beach's waterfront and planned improvement project is over. Harbor area residents have been asked to provide their views on the project. City officials will be reviewing the input over the next few weeks. The project is to be approved by the city council in May. The project is to be approved by the city council in May. The project is to be approved by the city council in May.

Also on the table is how the project will be funded. The city is currently reviewing options for funding the project. The city is currently reviewing options for funding the project. The city is currently reviewing options for funding the project. The city is currently reviewing options for funding the project.

Construction begins on renovation project in Marina del Rey

Redeveloped Mariners Bay to house 400 boat slips, 379 apartments.

By Patrick M. Rubin

MARINA DEL REY—Construction on a planned renovation of Marina del Rey's waterfront apartment complex and housing is under way. The project is to be approved by the city council in May. The project is to be approved by the city council in May. The project is to be approved by the city council in May.

Construction is being made to the property's seven buildings, six boat slips and private docks. Excavation work is being completed within six months of completion of building renovations, according to Los Angeles County officials. Improvements are also planned for the dock gates, existing promenade and public areas.

attached to the property according to the Los Angeles Business Journal report. Mariners Bay is located at 14000 Palmsway Way in Marina del Rey and was built in the late 1970s. Options about the project could be found online at www.marinersbay.com.



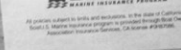
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Two Harbors, Catalina
**MicroBrew
FESTIVAL**

SEPT 12-13

www.twoharbors/microbrewfestival.com



SEPTEMBER 12-13

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This fundraiser is for the Sophie Tarbuck Scholarship Foundation. All proceeds from the festival will directly benefit scholarships for the Avalon Schools, the only schools on the island of Catalina.

COME JOIN THE FUN!

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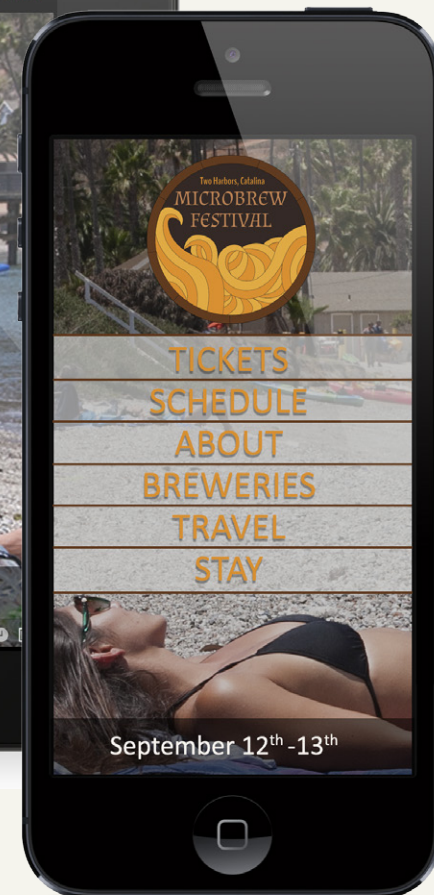
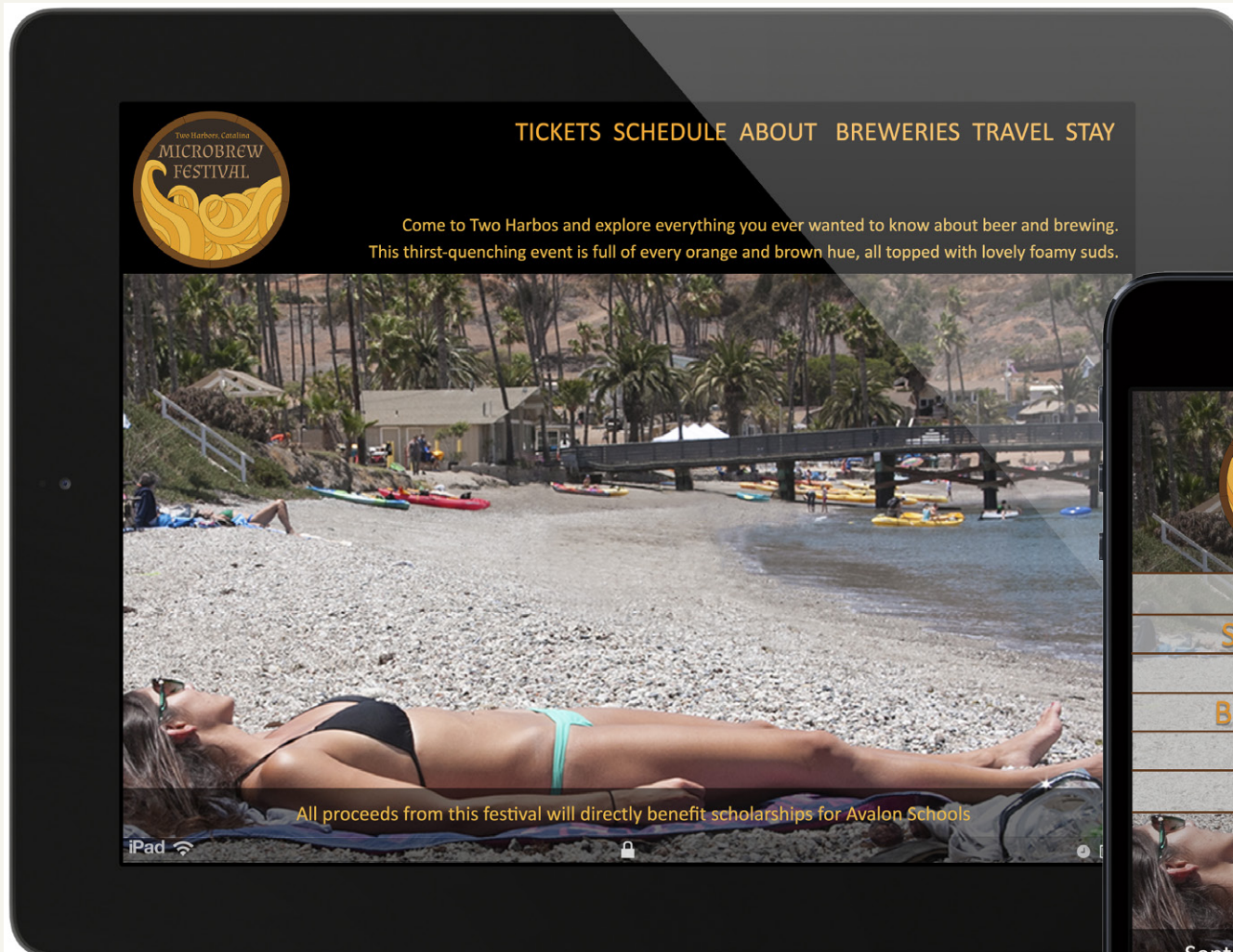
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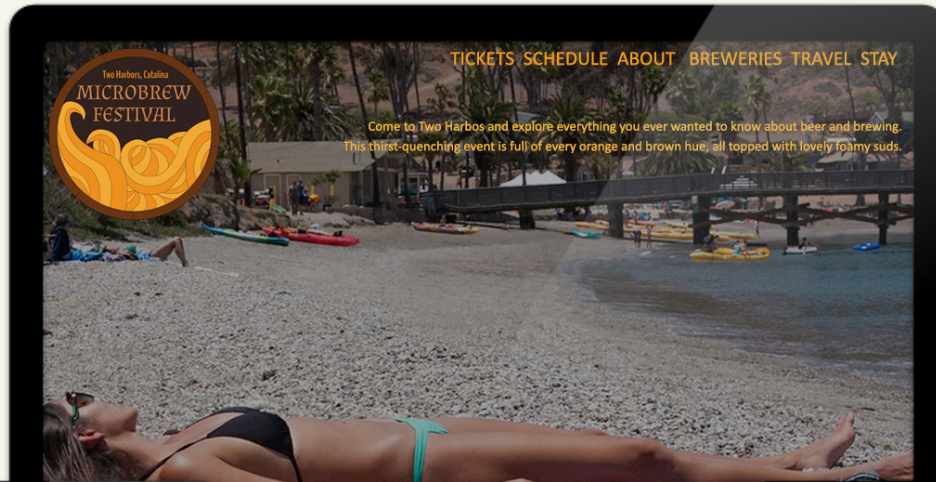


Mailer comps



Mailer staging





TICKETS

Tickets will go on sale June 1st.
 No group discounts available.
 Tickets available on first come, first served basis.
 Tickets are good for two days of participation in all FESTIVAL events.

YOUR TOTAL:

45.00

CHECK OUT

| | |
|--|-------|
| ADULT \$45.00 ea + fees | - 1 + |
| SENIOR \$35.00 ea + fees | - 0 + |
| CATALINA CONSERVANCY MEMBER \$35.00 ea + fees | - 0 + |

TRAVEL & STAY

BY BOAT ...

The Catalina Express will deliver you directly to the isthmus from San Pedro. You can also travel from San Clemente to Avalon and then catch the Catalina Flyer from Avalon to Two Harbors.




BY AIR ...

There are several ways to be delivered to the Catalina Island airport. Keep in mind that you will need bus transportation to Two Harbors.



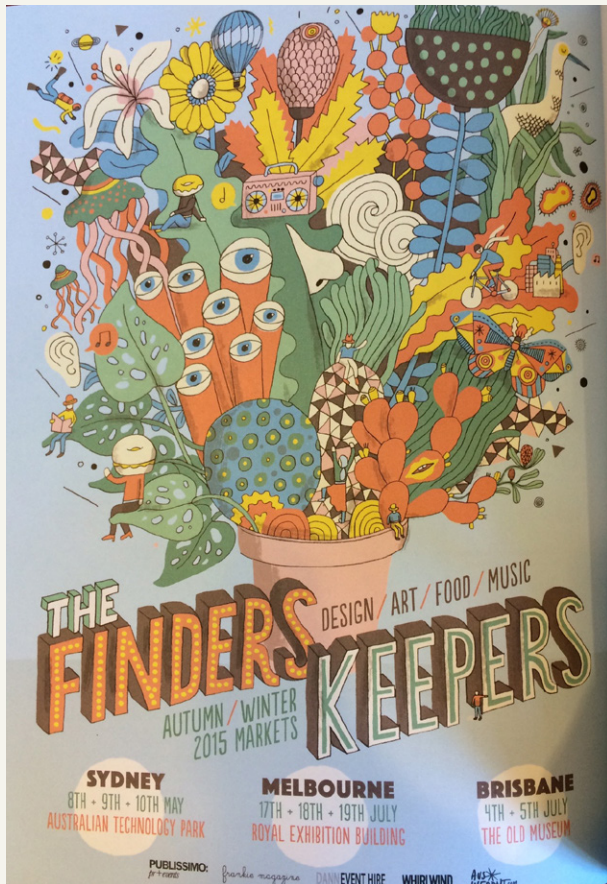
Affordable Air Charter
& Southern California Aircraft Charter Company

WHERE TO STAY ...

Camping:
 Click here for info & reservation for campgrounds at Two Harbors. We also have camping equipment rentals.

The Banning House:
 Historic twelve room lodge. Located on a hillside overlooking the isthmus of Catalina and Catalina Harbor. Peaceful and relaxing.

Vacation Rentals:
 Experience Two Harbors in a lovely vacation rental. Both properties feature magnificent ocean views with all the comforts of home. Casa Santa Cruz and Casa Santa Rosa are beautifully appointed with oversized decks to relax and unwind.



SEPTEMBER 26 & 27



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Marcia Ball • Lil' Ed & the Blues Imperials • Kim Wilson with Anson Funderburgh • John Mooney • The Paladins • and many more

www.sdbluesfest.com

TICKETS

\$25
per day
\$40 for weekend

VIP:
\$125 per day
\$200 for weekend
+ 2 cans of food

NOON-8 P.M.
Embarcadero
Marina Park North



sirenella

palais de cristal

largo cairolì da via pozzone in via rovello 16



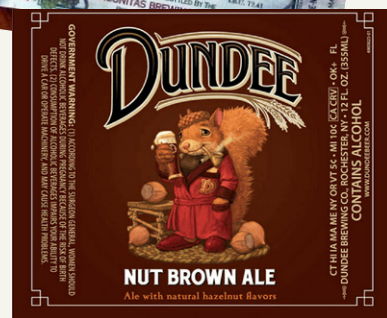
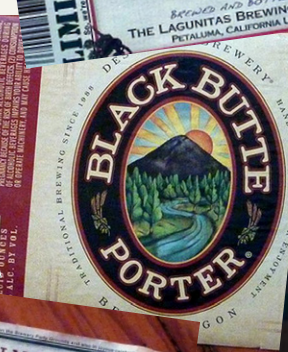
palais des danses

sirenella

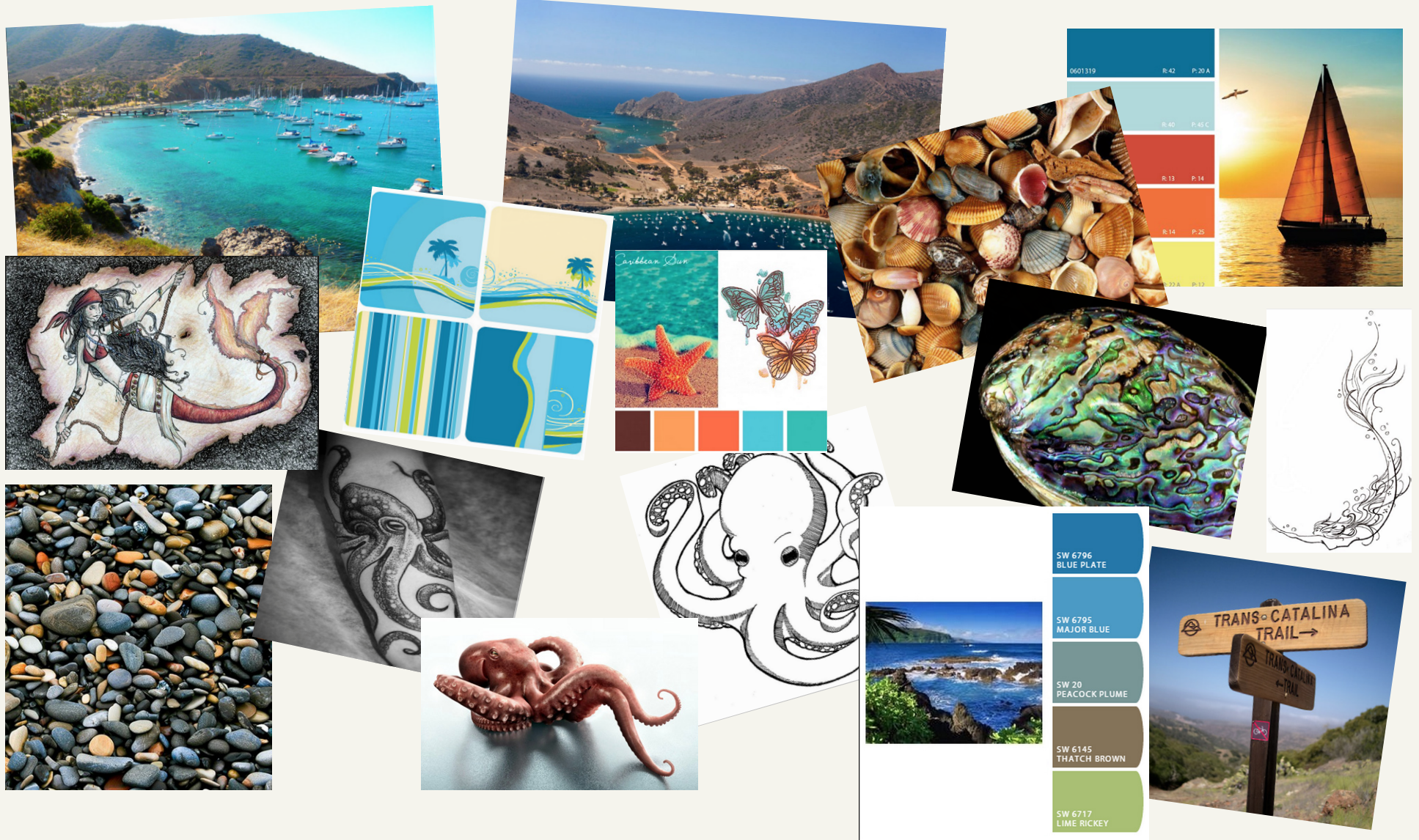








Mood board - beer labels



Mood board - ocean



casual

refreshing

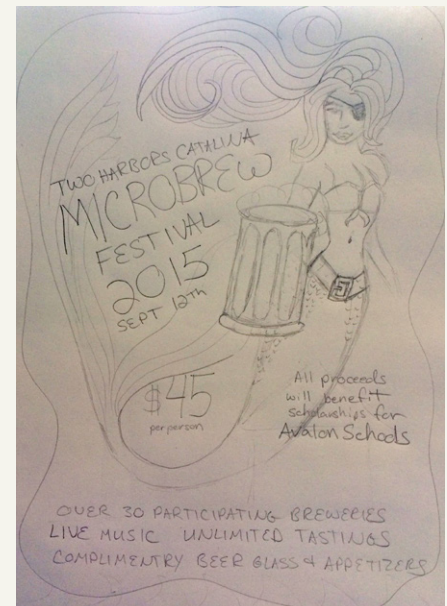
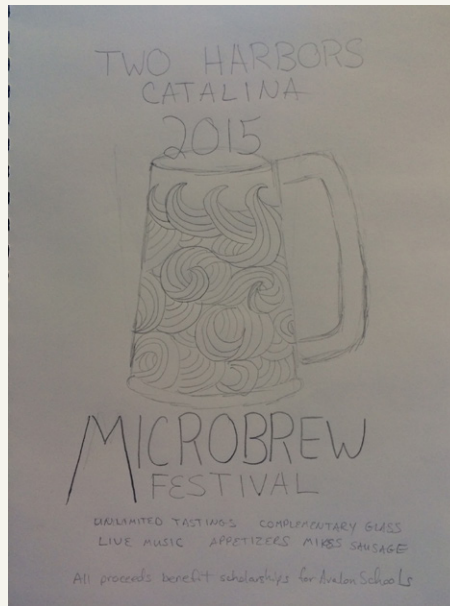
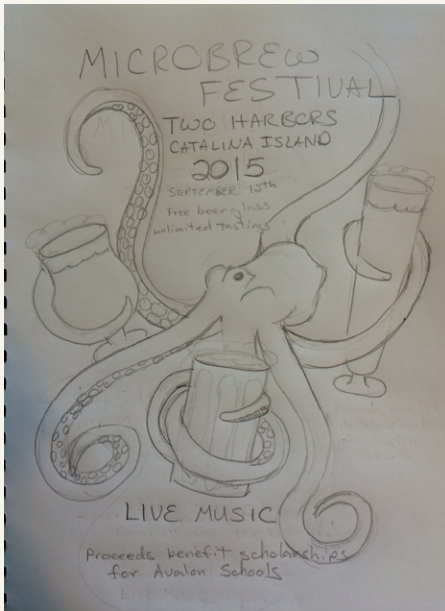
welcoming

| | | | | | | | |
|-----------|-------------|------------|-------------|---------------|-------------|-------------|------------|
| brews | stout | hoppy | foam | icy | barley | brewing | craft |
| stein | lager | pubs | suds | growler | barrel | bottles | pint |
| mug | pale ale | bar | consumption | pitcher | cask | glasses | brewers |
| keg | bitter | brewery | alcohol | drink | tap | microbrew | hops |
| pour | malt | drink | amber | craft | hops | ale | beer caps |
| gathering | annual | fall | welcoming | thirst | rustic | community | original |
| music | celebration | get-a-way | refreshing | relax | educational | fun | unique |
| friends | chill | enjoyable | picnic | natural | hobby | tradition | enjoyable |
| adult | casual | experience | quench | fresh | aroma | exploration | laid-back |
| boaters | cold | pirate | anchor | palm trees | shells | waves | beachfront |
| hiking | fish | telescope | buffalo | umbrella | current | sun | nature |
| harbor | gem | chest | octopus | bathing suits | coastal | surf | scenic |
| sailing | mermaid | treasure | cove | bikinis | beach | breezy | salty |









TWO HARBORS, CATALINA MICROBREW FESTIVAL

SEPTEMBER 12th



Live Music, Casual Beach Location,
Complimentary Beer Glass & Appetizers
Over 30 Breweries, Unlimited Tastings



TWO HARBORS, CATALINA MICROBREW FESTIVAL

SEPTEMBER
12th



Live Music
On the Beach

**Over 30 Breweries
Unlimited Tastings**



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SEPT 12
2018



\$45
per person

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COME JOIN THE FUN!

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**MicroBrew
FESTIVAL**

www.twoharbors/microbrewfestival.com



Aaron Lorenz
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SEPT 12
2018



Mailer draft



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